

Cookie Notice V1.0  
Get It Made Ltd

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## This Notice

As is common practice with almost all websites this site uses cookies to improve your experience.

This page describes what information they gather, how we use it and why we sometimes need to store these cookies.

We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the site's functionality.

This notice was last updated on 2<sup>nd</sup> September 2020.

## What are cookies and web beacons?

Cookies are small data files that a website transfers to your browser when you visit a website. Web beacons are transparent pixel images that are used in collecting information about website usage, e-mail response and tracking.

For the sake of ease, this notice uses the term 'Cookies' to describe both traditional cookies and web beacons.

Most cookies are benign and are there to improve your experience e.g. by remembering whether you are logged in or not; or to help the website owner improve their site e.g. counting the number of people who visit their website and which pages they visit most.

We believe you should be given clear information on what cookies are being placed on your computer when you visit this site and what we use the information gathered for.

We do not make, and do not knowingly allow third parties to make, any attempt to find out the identities of those visiting our website using cookies or the information gathered from them.

## The different types of cookie we set

### Strictly Necessary Cookies

These cookies are required for the website to function as you would expect and provide you with specific services such as the ability to log in, set your privacy preferences or complete an online form.

If you create an account with us we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out however in some cases they may remain afterwards to remember your site preferences when logged out.

We use cookies when you are logged in so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

### Performance & Analytics Cookies

These cookies record the pages you visit, the path you take through our site, page load times, errors you receive, how long you stay on our pages, what you do on those pages, how often etc.

They allow us to analyse general traffic patterns and to perform routine system maintenance e.g. fixing broken links or updating pages. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance.

### Functional Cookies

These cookies provide enhanced functionality on the site (e.g. live chat).

### Advertisement Cookies

Set by companies who provide us with online tools (such as Google Analytics) these cookies are used by advertising companies to build a profile of your interests and show you relevant adverts on other sites. These cookies are based on uniquely identifying your browser and device rather than recording your name etc. If you do not allow these cookies, you will not stop seeing ads but will experience less targeted advertising.

### The cookies we set

Cookie	Description	Duration	Type	Set By
_ga	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.	2 years	Analytics	get-it-made.co.uk
_gid	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected	1 day	Analytics	get-it-made.co.uk

Cookie	Description	Duration	Type	Set By
	including the number visitors, the source where they have come from, and the pages visited in an anonymous form.			
_gat_UA-48157581-1	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	Session	Performance	get-it-made.co.uk
_cmpQc3pChkKey	This cookie is set by Quantcast, our cookie banner tool. It determines whether a visitor has accepted the cookie consent box. This means that the cookie consent box will not be presented again when you visit other pages on this site.	Session	Necessary	consensu.org
_cmpQcif3pcsupported	This cookie is set by Quantcast, our cookie banner tool and stores your cookie consent preferences.	Session	Necessary	get-it-made.co.uk
_hjIncludedInSample	This cookie is associated with web analytics functionality and services from Hot Jar, a Malta based company. It uniquely identifies a visitor during a single browser session and indicates they are included in an audience sample.	Session	Performance	get-it-made.co.uk
_hjAbsoluteSessionInProgress	This Hot Jar cookie is used to detect the first pageview session of a user. This is a True/False flag set by the cookie.	Session	Analytics	get-it-made.co.uk
_hjid	Hotjar cookie. This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the random user ID, unique to that site on the browser. This ensures that behaviour in subsequent visits to the same site will be attributed to the same user ID.	Session	Performance	get-it-made.co.uk

Cookie	Description	Duration	Type	Set By
VISITOR_INFO1_LIVE	This cookie is set by YouTube. Used to track the information of the embedded YouTube videos on a website.	5 months	Advertisement	youtube.com
YSC	This cookie is set by YouTube and is used to track the views of embedded videos.	Session	Performance	youtube.com
GPS	This cookie is set by YouTube and registers a unique ID for tracking users based on their geographical location	Session	Analytics	youtube.com
NID	This cookie is used to a profile based on user's interest and display personalised ads to the users.	5 months	Advertisement	google.com
IDE	Used by Google DoubleClick and stores information about how the user uses the website and any other advertisement before visiting the website. This is used to present users with ads that are relevant to them according to the user profile.	1 year	Advertisement	doubleclick.net
__cfduid	The __cfduid cookie helps Cloudflare detect malicious visitors to websites and minimises blocking legitimate users. It may be placed on the devices of End Users to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It is necessary for supporting Cloudflare's security features.	30 days	Necessary	hsappstatic.net hs-analytics.net hs-banner.com usemessages.com hs-scripts.com
__hstc	This cookie is set by Hubspot and is used for tracking visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).	1 year	Analytics	get-it-made.co.uk
hubspotutk	This cookie is used by HubSpot to keep track of the visitors to the website. This cookie is passed to Hubspot on form submission and used when deduplicating contacts.	1 year	Analytics	get-it-made.co.uk

Cookie	Description	Duration	Type	Set By
__hssrc	This cookie is set by Hubspot. According to their documentation, whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session.	Session	Functional	get-it-made.co.uk
__hssc	This cookie is set by HubSpot. The purpose of the cookie is to keep track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.	30 minutes	Functional	get-it-made.co.uk

## Disabling cookies

Unfortunately, there are no industry standard options for disabling cookies without completely disabling some of the functionality and features they add to this site.

Our Cookie Preference Centre allows you to prevent those which are not strictly necessary for the website to operate from being stored but it may not be completely effective in clearing cookies which already exist on your browser from previous visits. Please see your browser help for information on how to clear your cookie cache.

You can also prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this).

Be aware that disabling cookies may affect the functionality of this and other websites that you visit.

## More information

You may find our [Privacy Notice](#) useful if you have any questions or concerns about Get It Made Limited's personal data policies or practices.

Alternatively you may contact us using:

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Unit 19, 58-72 Dalmain Road, London SE23 1AT.

Email: [mydata@get-it-made.co.uk](mailto:mydata@get-it-made.co.uk)